

# Accommodating growth.

## Business Development Manager

£75,000 package  
(basic £50,000 + bonus, car, pension and benefits)

Location: South/West based

Our client is the UK's leading provider of value-for-money, high quality accommodation services for students and, as such, is more in demand than ever before. They have defined their own future in developing an unrivalled range of accommodation and customer support services. Uniquely, they acquire and develop student schemes in prime locations and go on to retain, market and manage the accommodation. The aim is always to be first choice for customers.

Currently they are now looking to recruit a talented and driven individual with entrepreneurial spirit. You'll have a track record of developing a successful business to create and implement a Business Development strategy that will enhance the student experience and generate increased revenue from an existing property and customer base. This will include examining the possibilities of revenue generation through a broadband portal, advertising, sponsorship, vending machines, and third-party agreements such as broadband provision, mobile telecommunications and personal finance.

To succeed in this challenging role you will be a creative, passionate and innovative business winner, with at least five years' experience in a branded sales environment with strong customer focus. You will appreciate our client's belief in autonomy and ethical practice, and be inspired by the opportunity to make big waves in the youth market. What's more, you'll relish the financial rewards you will receive when you share in any revenue generated over a target level.

Please apply with CV to  
[catherines@pursuitnha.com](mailto:catherines@pursuitnha.com)  
quoting reference 2423.

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