

## Heavyweight required for business already punching above its weight.



### Sales & Marketing Director

#### South / South West

£75k – £100k + 30% bonus + full benefits package + share options

We are a highly entrepreneurial market leading business which delivers a quality niche lifestyle service offer to a hugely sustainable market sector. We floated earlier this year and currently turnover in excess of £xx million per annum.

We've got to the stage where our rapid growth and exceptional success is almost becoming too hot for us to handle on our own. We need a heavyweight strategic thinker with extensive experience and expertise in growing both profit and profile, who truly understands the dynamics of a brand, sales & marketing – and can leverage added value within on and offline environments.

You'll rein us in, evaluate our proposition and take us to the next level through your group-wide strategic remit to integrate the sales and marketing function, ensuring retention of our current consumer base and driving group business initiatives.

This is a fantastic opportunity to have a huge impact on a business which is already making headline news. A role for a genuine heavyweight who's still lean and hungry.

Please email your CV to Richard Lago at our advising consultants Pursuit NHA on [richardl@pursuitnha.com](mailto:richardl@pursuitnha.com) or call 01491 842 700



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