



**Where board meetings mean just that.**

## Category Marketeers

### **South West**

£40k + car + pension + bonus

Ever returned, relaxed, from two weeks by the sea full of promises of 'lifestyle change' and 'work life balance' only to have forgotten all about it by lunchtime on the first day back at work? These roles offer the chance to redress that balance.

Wrigley's needs little introduction. Leading the industry for over 100 years we continually use our experience to break new ground, new categories and new initiatives. We're looking for two talented individuals to join our team in the South West and help us in this continuing evolution.

One role is focused on managing a range of research and analytical projects to identify opportunities to maximise volume and shape the strategic development of assigned trade channels. We're talking really making data work to support the field sales and key account teams by developing recommendations by customer and trade channel that will maximise sales.

The other role is equally ideal for an expert in category and trade marketing - someone who understands consumer habits and will get out into the field and work with grocery multiples to optimise sales through these channels. You have developed real insight into the consumer mindset and will add genuine value through developing solid commercial relationships to increase market share, specifically on new product lines.

Both offer a vigorously innovative and passionate culture, and the chance to develop with one of the worlds best known brands. Oh, and you'll probably never need a weekend break again.

Please email your CV to [zoek@pursuitnha.com](mailto:zoek@pursuitnha.com)

