



Got a head for analysis?

Senior Brand Forecasting Analyst Up to £45k + excellent benefits
Retail Forecast Analyst Up to £40k + excellent benefits
Stockley Park, Heathrow

We're Hasbro, a worldwide leader in toys for children and families – toys that have brought joy to millions of people for almost a century. And we're looking for self-motivated, focussed individuals to join our newly-formed forecasting team to make sure our products get where they are needed, when they are needed.

The roles are to

- Forecast consumer demand trends
- Generate and select item-based 52-week seasonality profiles
- Recognise key factors impacting on demand and shipment projections
- Recommend inventory commitment requirements to drive high service levels
- Communicate key item brand ROS tending to Senior Management Team
- Partner Marketing, Sales and Operations on product launch and assortment planning
- Validate brand level and shipment projections

Plus, for the Senior Brand Forecasting Analyst:

- Play a key role in the monthly forecasting review meeting
- Motivate and support a team, developing long/short-term strategic brand inventory phasing documents

The successful candidates will have:

- Graduate-calibre education
- An excellent track record in FMCG sales planning or forecasting
- An absolute understanding of how sales are driven
- Superb analytical skills
- Sound knowledge of database management tools
- The ability to influence key decision makers

This is a rewarding opportunity to work with leading brands in a fun and fast-moving environment. If you have the passion, skills and business acumen we're looking for, please send your CV to 2739@pursuitnha.com or go to www.pursuitnha.com/jobs quoting reference 2739. Alternatively call Mark Akehurst on 0118 940 5112.



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